



MABA KIDS BRAND AMBASSADORS PROGRAM

Pioneers of the Maba Innovation School – Nurturing Genius Ideas

Ambassador Profile

- Name:
 - County:
 - Ward/Sub-county:
 - Age:
 - Parent/Guardian Name & Contact:
 - School:
 - Email (Parent/Guardian):
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How to Join

1. Record a short video (max 3 minutes) introducing yourself and why you would like to become a Maba Kids Brand Ambassador

2. Share a solution or idea you are passionate about (invention, community project, artistic talent, etc.).
 3. Submit your video and profile through mabakids.com.
Parental/Guardian Consent is required.
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Selection Criterial

We shall select the most compelling introductions and reasons given to join the Ambassadors program. Below is the breakdown

- 47 counties
 - 1 male and 1 female per age group
 - Ages 6 - 8
 - Ages 9 - 12
 - Ages 13 - 15
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Your Mission as a Maba Kids Brand Ambassador

As an ambassador, you will:

- Promote innovation, learning, and creativity among kids.
 - Inspire other children to explore their talents and ideas.
 - Help connect kids from your county to national innovation platforms.
 - Participate in the development of the Maba Innovation School.
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Roles & Responsibilities

1. Mobilise kids in your county to participate in the monthly themes in the MABA Innovation School
 2. Host the virtual monthly competitions within the themes
 3. Lead your winners of the county competitions to compete at the national level
 4. Award winners of the county competitions
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What You Get as an Ambassador

- Official Certificate and Digital Badge
 - Branded Maba Goodies (T-shirt, cap, notebook etc)
 - Priority Admission to Maba Innovation School
 - Monthly Mentorship & Fun Webinars (child-friendly)
 - Innovation Grant Eligibility
 - National Recognition via MabaKids TV & events
 - A full Digital Portfolio (for school or scholarship use)
 - Scholarship
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Core Values We Celebrate

- Creativity and Curiosity
- Friendship and Teamwork
- Respect and Integrity

- **Fun and Exploration**
- **Making a Difference in the Community**

Let's Make Every Child a Champion of Ideas.
Join the Maba Kids Movement!
